

ADVERTISING

The Business & Technology Department is providing greater accountability for advertising funds and making advertising rates consistent by partnering with area businesses through the help of a marketing firm, Kelly Sports Properties. The firm assists with the sale of the advertisements and the production of the media.

With prior approval from the Board of Education and as allowed by Board Policy KI, the district will sell advertising in the following formats:

Schedule cards	Posters
Magnets	Media guides
Football game programs	Baseball, softball and basketball scorecards
Soccer, wrestling and volleyball match cards	Banners
Public address announcements	Promotional materials
Scoreboards	Websites

Advertising in the formats listed below are possible through fundraisers with prior approval at the school level.

School newspapers	Yearbooks
T-shirts	Swimming heat sheets
Student planners	Playbills
PTA newsletters and buzz books	

FOR INFORMATION ON HOW YOUR BUSINESS CAN BECOME A PARTNER PLEASE CONTACT:

Kelly Sports Properties Kansas City Director [Spencer Rice](#) at (816) 885-7309
Park Hill High School Activity Director [Bill Erneste](#) at (816) 359-4110
Park Hill South Activity Director [John Carr](#) at (816) 359-4120
Administrative Assistant [Krista Lindner](#) at (816) 359-4020
Assistant Superintendent [Dr. Paul Kelly](#) at (816) 359-4020

The Park Hill School District would like to encourage you to back our district advertising partners by frequenting their establishments and/or choosing their services when possible.

Please thank the following area businesses for their support!

68's Inside Sports	LaFerla Family Eyecare
All Season Roofing	LG Soccer Academy
Chick-Fil-A	Mosaic Life Care
Citizens Bank & Trust	Park University
College Tutors & Nannies	Pizza Shoppe
Fenton Nissan	Quality Plumbing
Firenza Pizza	Smile Generation
Freddy's Frozen Custard & Steakburgers	Universal Construction
GNC Parkville	Weber Orthodontics
Gunselman Real Estate Team	